

SARL Connections

Presented by
Roger Johnson, President
National Association of State Departments of Agriculture

SARLS Agriculture Chairs Summit VI
St. Louis, MO
January 19, 2007



Today's Agenda

- NASDA History & Overview.
- NASDA Organizational Structure.
- NASDA Priorities.
- NASDA “Drills into Issues.”
- Federal/State Partnerships.
- Where can states make a difference?
- Questions.



What is NASDA?

- National Association of State Departments of Agriculture
- Founded in 1915
- Commissioners, Secretaries and Directors of agriculture from 50 states and 4 territories (Puerto Rico, Guam, American Samoa and the Virgin Islands)
- Members appointed by Governor or elected

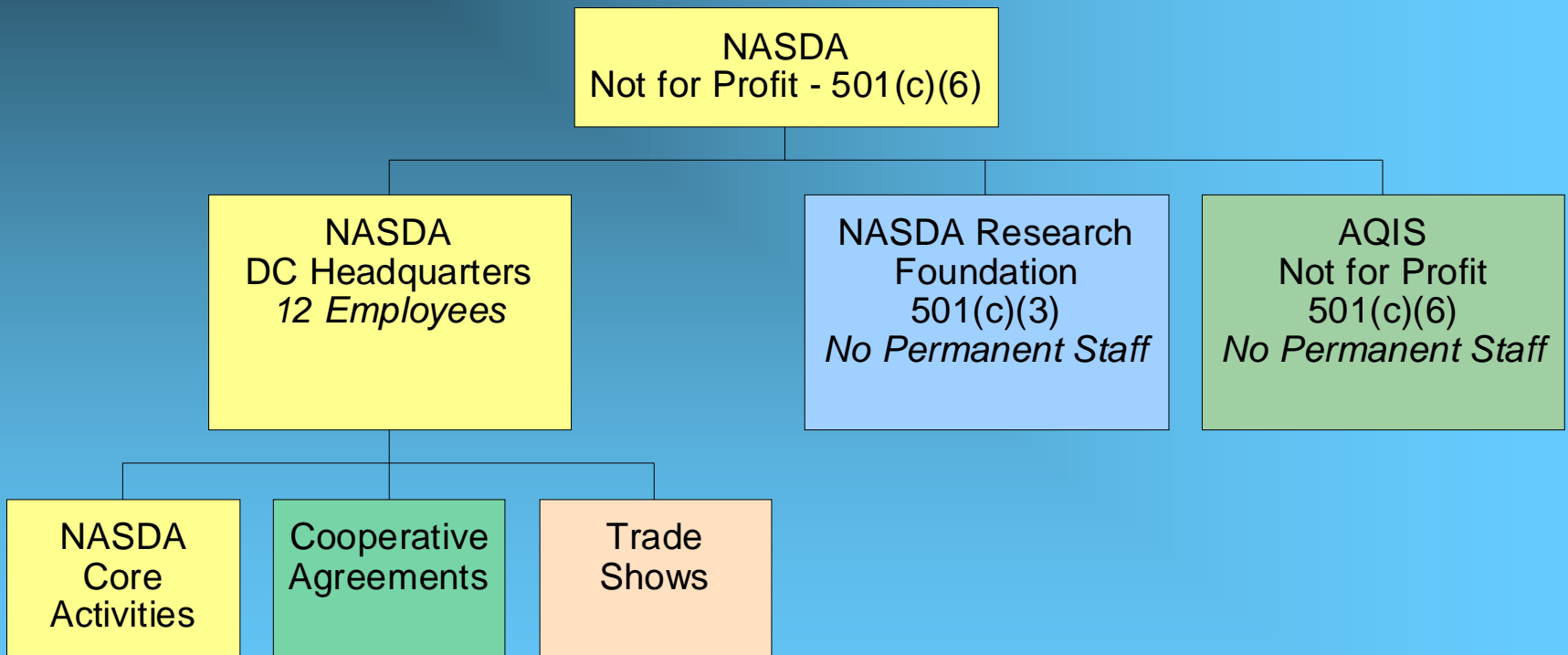


What is NASDA?

- Nonprofit, nonpartisan association
- Headquarters in Washington, DC
- Washington, DC office opened in 1968
- Activities/Priorities:
 - Federal legislation/initiatives
 - Marketing services
 - Communication among members



Basic Organizational Chart



NASDA Mission Statement

Our mission is to represent the state departments of agriculture in the development, implementation, and communication of sound public policy and programs which support and promote the American agricultural industry, while protecting consumers and the environment.



NASDA Board of Directors

- NASDA is governed by a 10 member Board of Directors consisting of a five member Executive Committee; one At-Large member; and the presidents of the four NASDA region.
- Executive Committee members are the officers of the association and serve a five-year term (Each region has at least one member serving on the Executive Committee).
- The regional presidents serve a one year term.
- The At-Large member is selected by the Executive Committee.

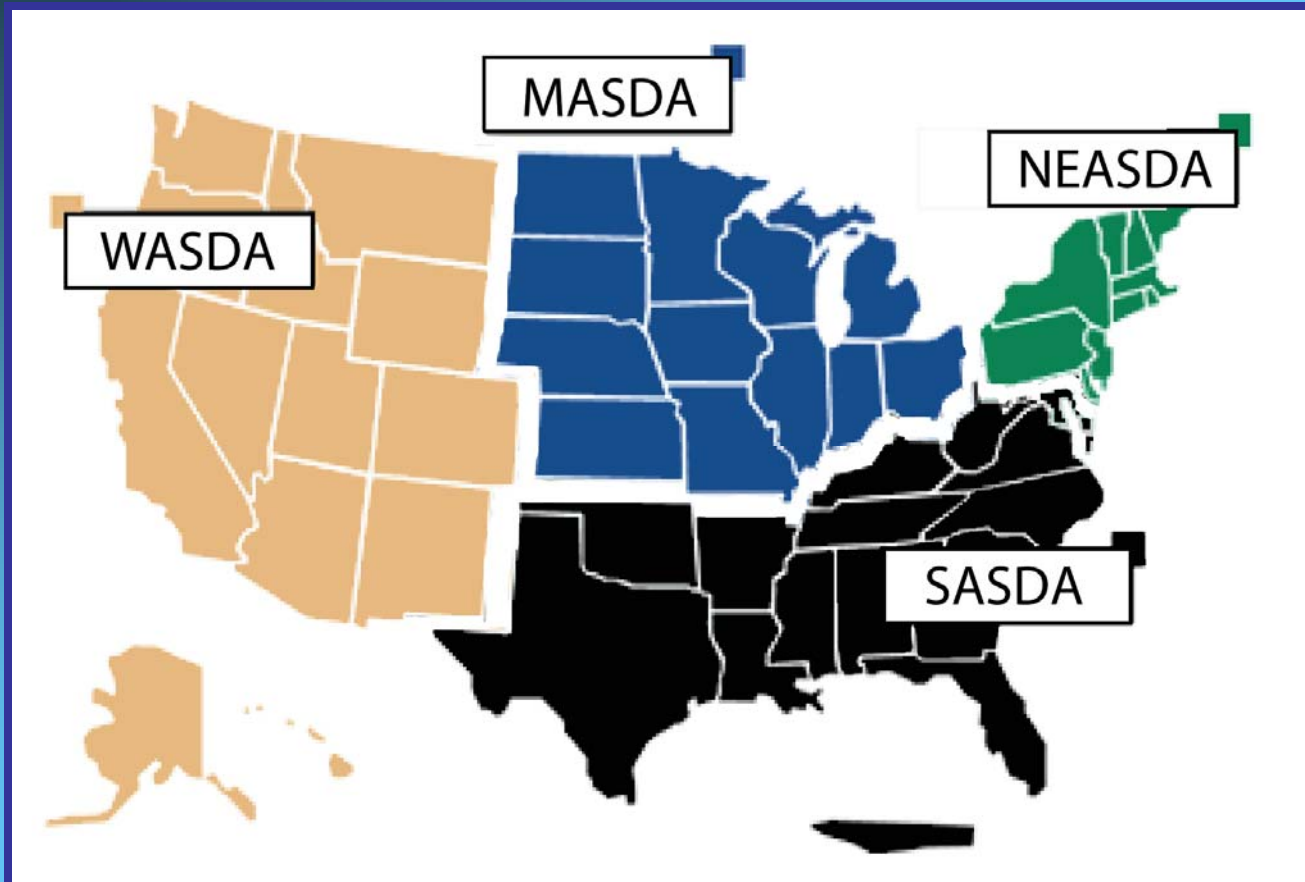


NASDA Officers

| | |
|---------------------|-----------------------|
| President | Roger Johnson (ND) |
| President-elect | Ron Sparks (AL) |
| Vice President | Michael Scuse (DE) |
| Secretary-Treasurer | Leonard Blackham (UT) |
| Past President | Valoria Loveland (WA) |
| At-Large | Gene Hugoson (MN) |
| Northeastern Region | (Philip Prelli (CT)) |
| Southern Region | Richie Farmer (KY) |
| Midwestern Region | Charles Hartke (IL) |
| Western Region | A.G. Kawamura (CA) |



NASDA Regions



NASDA Committee Structure

| Committee | Committee Chair | Committee Vice-Chair |
|--|-----------------------|----------------------|
| Animal & Plant Industries | Greg Ibach (NE) | Lester Spell (MS) |
| Marketing & International Trade | Charles Bronson (FL) | Michael Scuse (DE) |
| Food Regulation & Nutrition | Ron Sparks (AL) | Steve Troxler (NC) |
| Natural Resources & Pesticide Management | Leonard Blackham (UT) | Bill Northey (IA) |
| Rural Development & Financial Security | Terry Peach (OK) | Ron De Yong (MT) |



NASDA Affiliates

- Apiary Inspectors of America (AIA)
- Association of American Seed Control Officials (AASCO)
- Association of American Feed Control Officials (AAFCO)
- Association of American Pesticide Control Officials (AAPCO)
- Association of American Plant Food Control Officials (AAPFCO)
- Association of American Warehouse Control Officials (AAWCO)
- Association of Food & Drug Officials of the United States (AFDO)
- Association of Fruit & Vegetable Inspection and Standardization Agencies (AFVISA)
- Association of Official Seed Analysts (AOSA)
- Communication Officers of State Departments of Agriculture (COSDA)
- Dairy Division of NASDA (DD NASDA)
- International Association of Milk Control Agencies (IAMCA)
- National Assembly of State Health Officials (NASAHO)
- National Association of Agriculture Fair Agencies (NAAFA)
- National Association of State Agriculture Technology Officials (NASATO)
- National Association of State Aquaculture Coordinators (NASATO)



Major Programs & Activities



NASDA Programs & Services

- NASDA-NASS Cooperative Program.
 - Cooperative program for agricultural data collection in 49 states (Since 1978).
- Model Food Emergency Plan.
 - Cooperative effort with FSIS, FDA, DHS.
 - Provides states with guide for developing a food emergency response plan.
- Inspection Programs.
 - Agricultural Quality Inspection Service (AQIS).
 - Purpose to work toward inspection agreements and compliances.



NASDA Programs & Services

- Tri-National Accord

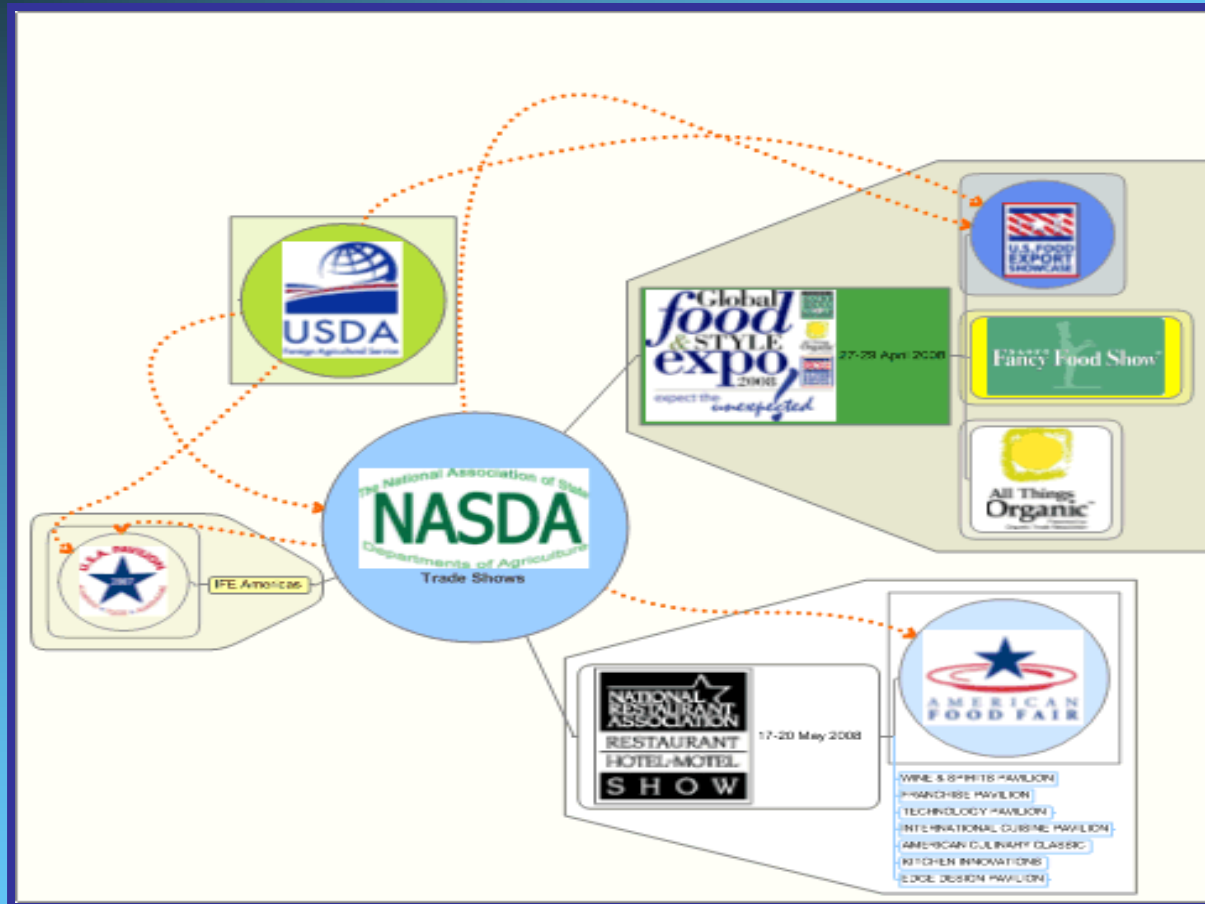
- Longstanding commitment among agricultural officials of the US, Canada and Mexico to work collaboratively on agricultural trade and development issues.

- Research Foundation

- Provides agriculturally-oriented research, education and training:
 - *CNMP Watch* – web resource for manure and nutrient management planning information.
 - *National Pesticide Applicator Certification Core Manual* – provides pesticide applicators with single-source technical and background information.



NASDA Trade Shows



US Food Export Showcase



- Partner in Global Food & Style Expo with NASFT & OTA.
- NASFT & OTA.
- Purpose — Provide cost-effective export opportunity for small and medium sized U.S. companies.
- April 27-29, 2008
McCormick Place, Chicago.

Global
food
& STYLE
expo
2008



expect the
unexpected

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of Agriculture



American Food Fair



- Co-located with National Restaurant Association Show since 2000.
- Purpose — Provide cost-effective export opportunity in the foodservice sector.
- May 17-20, 2008
McCormick Place, Chicago.

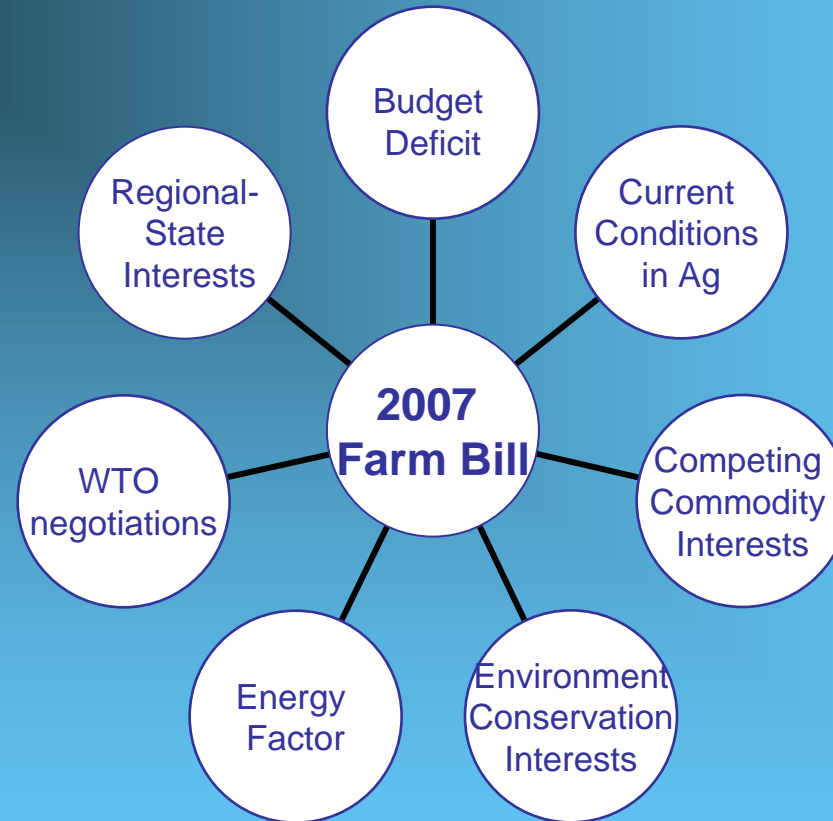


NASDA “Drills” into Issues:

2007 Farm Bill



Forces Impacting Farm Bill Debate



NASDA and the Farm Bill

- NASDA developed and adopted more than 200 specific recommendations for the 2007 Farm Bill.
- The recommendations were provided to other ag groups, Congress, and interested parties.
- A number of major NASDA recommendations were included in the House and Senate versions (i.e. Permanent Disaster Title, enhanced energy funding, interstate meat shipment).



2007 Farm Bill

(Pending Amendments and Passage)

- Maintains safety net programs.
- Payment limitation reform.
- Standing disaster program.
- Enhanced energy title.



Maintains Safety Net Programs

- Direct Payment Program.
- Countercyclical and Marketing Loans:
 - Rebalanced target and loan rates
 - Optional current CC or revenue CC
- Sugar Program.
- Milk Income Loss Contracts (MILC).



Payment Limitation Reform

- Eliminates three entity rule.
- Direct attribution of payments.
- AGI limitation reduced from \$2.5m:
 - \$1 million in House version
 - \$750 thousand in Senate version



Standing Disaster Assistance Program

- House authorized without funding.
- Senate authorized & funded (5 years).
 - Whole-farm revenue based.
 - Supplemental to crop insurance and/or NAP.
 - Covers all crops and grazing/pastureland.
 - Livestock indemnity provision.



Country of Origin Labeling

- Several states have COOL laws
- COOL originally passed in '02 farm bill
 - Delays prevented implementation
- COOL provisions in '07 farm bill
 - 9/08 – beef, lamb, pork, chicken, farm-raised and wild fish, peanuts and macadamia nuts will require country of origin labeling
 - US label only on meat and poultry exclusively born, raised and slaughtered in the US
 - Animals already in US as of 1/1/08 are exempt from the law



Summary/Outlook

- Forecasts of continued strong prices
 - Strong worldwide demand
 - Strong Energy Title in the Farm Bill
 - Renewable energy development
- Good Farm Bill in the works
- “Perfect Storm”? Let’s hope so!



NASDA “Drills” into Issues:

Interstate Shipment of State Inspected Meat



Interstate Shipment: The Issue

- Outdated law prohibits sale of state inspected meat products across state lines.
- Long-term issue for NASDA – many ag departments oversee/run state inspection programs.
- Opportunity in farm bill to change the law.
- Opponents (consumer groups/labor) waged aggressive battle against our efforts.



NASDA: A Call to Action

Negative/False
Ads Placed in
National Media
Outlets



Would You Like Your Hamburger With E. Coli or Without?

For more than 100 years, USDA has been working to keep us safe from deadly diseases caused by contaminated meat.

Now meat and poultry interests want to allow meat processors to avoid federal inspections. They just convinced the U.S. House to open new loopholes that could keep federal inspectors out of thousands of meat processing plants.

Having weaker inspections is the wrong move for American consumers, particularly when food safety is more important than ever. USDA just announced that a meat processing plant is recalling its hamburger products because they may be contaminated with E.coli. You can check out www.fsis.usda.gov/Fsis_Recalls to learn more.

We should be working to strengthen federal inspection of meat and poultry—not going backward.

**Please call your Senators at (202) 224-3121.
Tell them to keep our meat *federally* inspected.**

Protect Food Safety. Keep Federal Inspections.

Paid for by American Federation of Government Employees and Consumer Federation of America.

Organizations in Coalition:
Consumer Federation of America • Food & Water Watch • S.T.O.P. – Safe Tables Our Priority
AFGE • AFL-CIO • United Food & Commercial Workers



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of Agriculture

NASDA Mobilizes

- Works on federal, regional and state levels with coalition partners to:
 - Gather information
 - Educate Public
 - Lobby Congress
- NASDA representatives work directly with Congress and opposition groups to broker a compromise on proposed legislation.



Consumer, Labor, Farm Groups Agree To Farm Bill Provision

- Improves the safety of products sold in interstate commerce.
- Opens new markets for products from smaller companies.
- Provides an incentive for state inspection programs to increase microbiological testing.



Consumer, Labor, Farm Groups Agree To Farm Bill Provision

- Creates a new, optional program for companies previously operating under current laws that want to sell in interstate commerce.
- Requires companies to operate under federal meat and poultry inspection laws and provides federal oversight of operations in these plants.
- Covers establishments with up to 25 employees.
- Directs USDA to develop a procedure for establishments that employ more than 25 employees and want to ship in interstate commerce to help those companies transition to federal inspection.



Consumer, Labor, Farm Groups Agree To Farm Bill Provision

- Provides for companies in the program to use a federal mark, stamp, tag or label of inspection.
- Reimburses states for not less than 60% of the costs of operating the Title V program.
- Encourages states to increase food safety testing by having USDA reimburse states for 100% of the costs for testing that exceeds the testing frequency of the federal government.



Federal/State Partnerships



NASDA Focuses on Federal/State Partnerships:

- Food Safety
 - Dairy Inspection/Regulation
 - State Meat Inspection
 - Pesticide Regulation
- Rural Development
 - Renewable Energy Development
 - Nutrition Initiatives
 - Specialty Crop Block Grants
- Research
 - Agricultural Research and Collaboration
 - i.e. North Central Bioeconomy Consortium
- Marketing
 - International and domestic marketing programs
 - Regional organizations
 - Trade Shows



Where Can States Make a Difference?



State action and legislation on issues can “pave the way” to federal action...

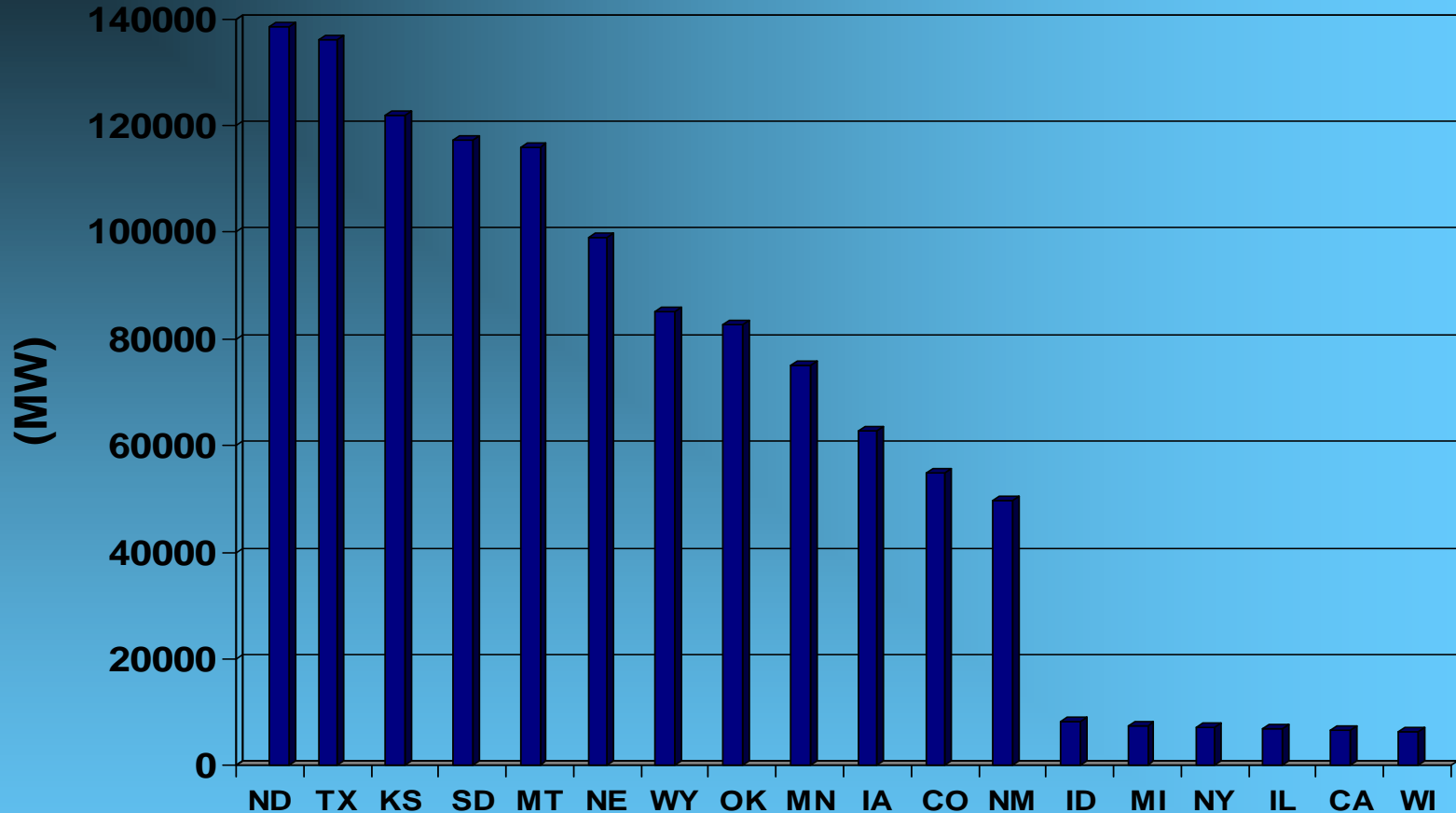
Renewable Energy is a prime example.



Wind Energy



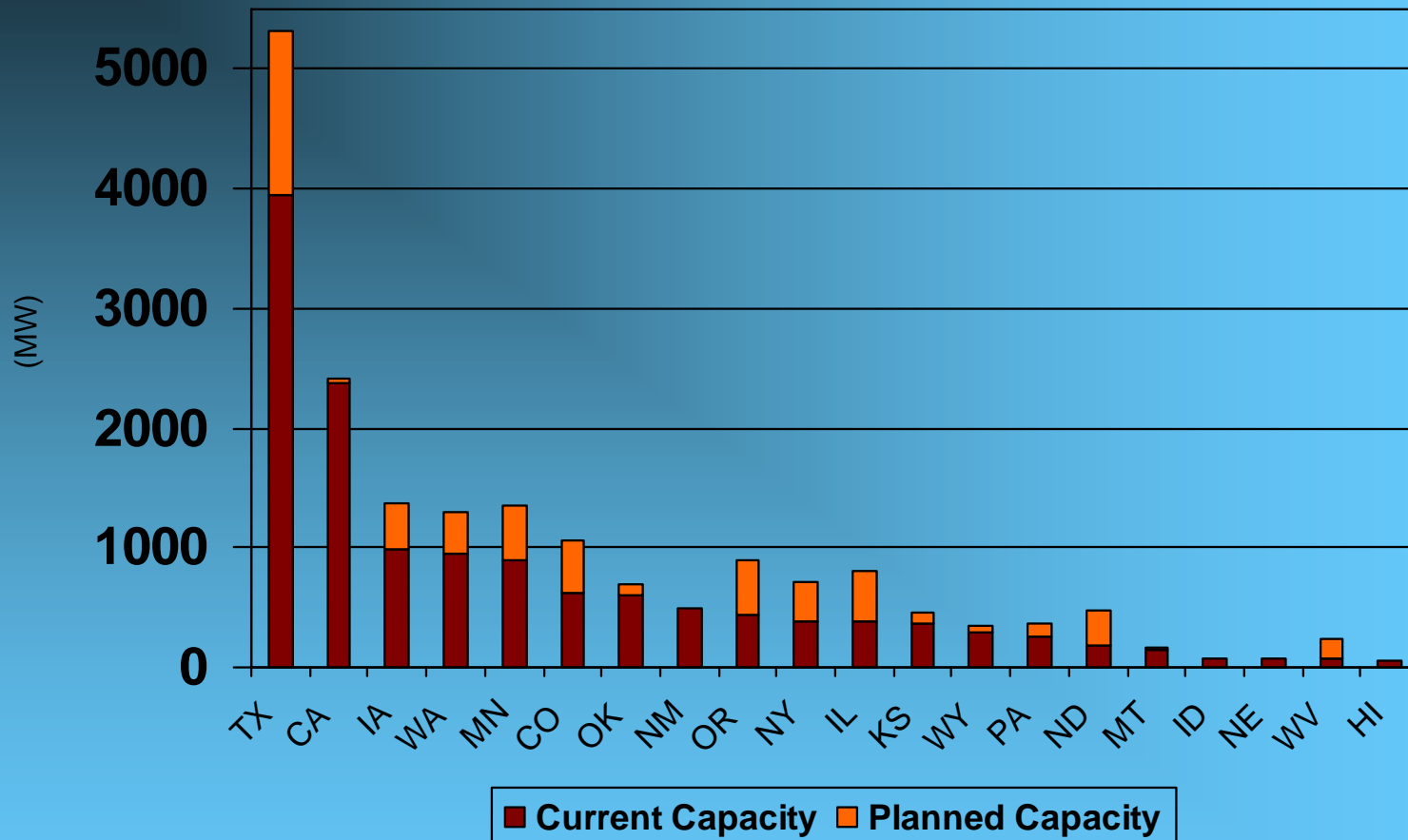
Wind Energy Potential By State



Source: Wind Energy Potential - An Assessment of the Available Windy Land Area and Wind Energy Potential in the Contiguous United States, Pacific Northwest Laboratory, 1991. ("Potential" is stated in terms of average Megawatts of Capacity (MWA), or megawatts of capacity at 100% capacity factor. 1 MWA is roughly equal to about 3 MW of nameplate wind turbine capacity.)



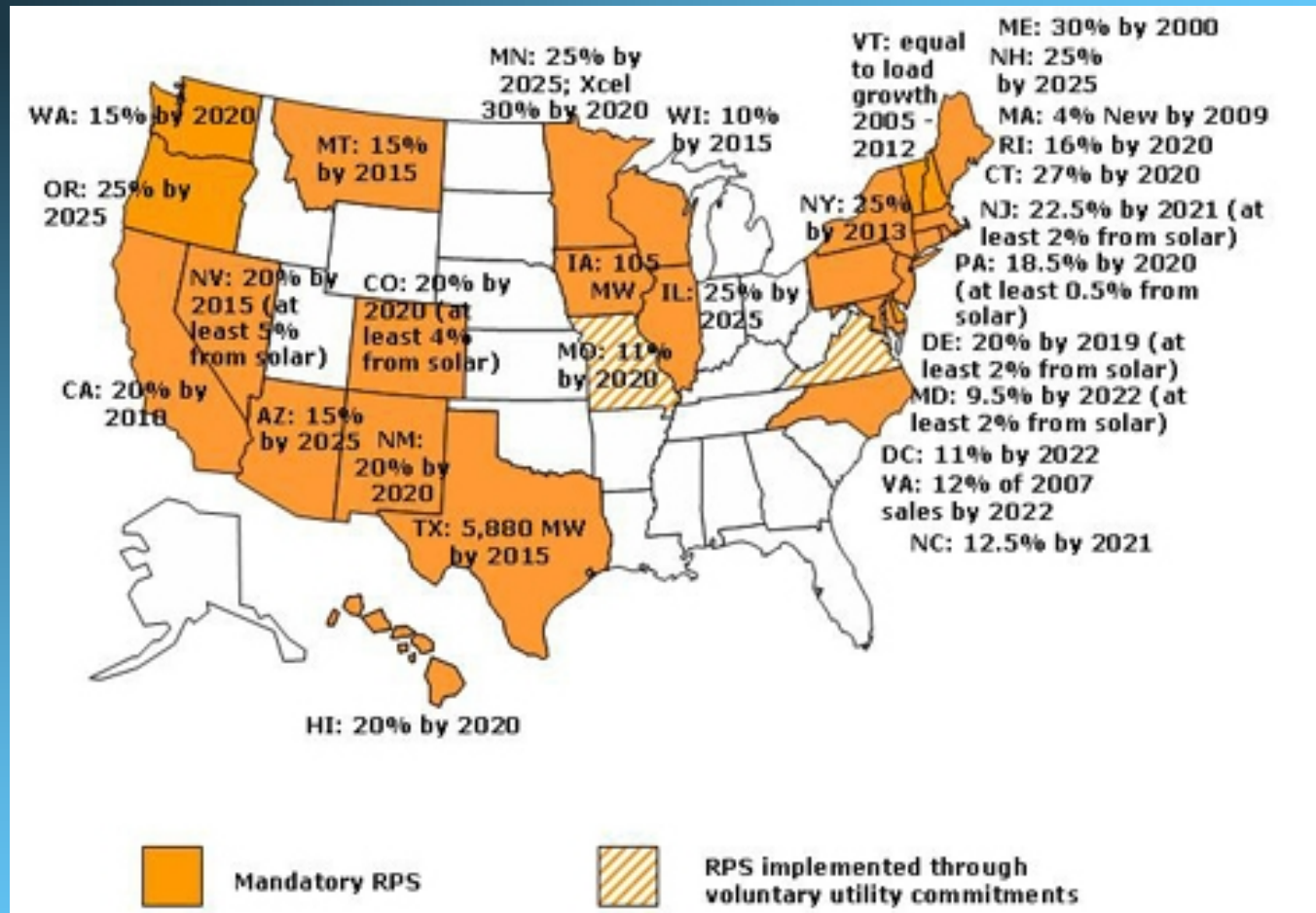
Current and Planned Wind Capacity by State



Source: American Wind Energy Association, January 2008.



State-level Renewable Electricity Standards



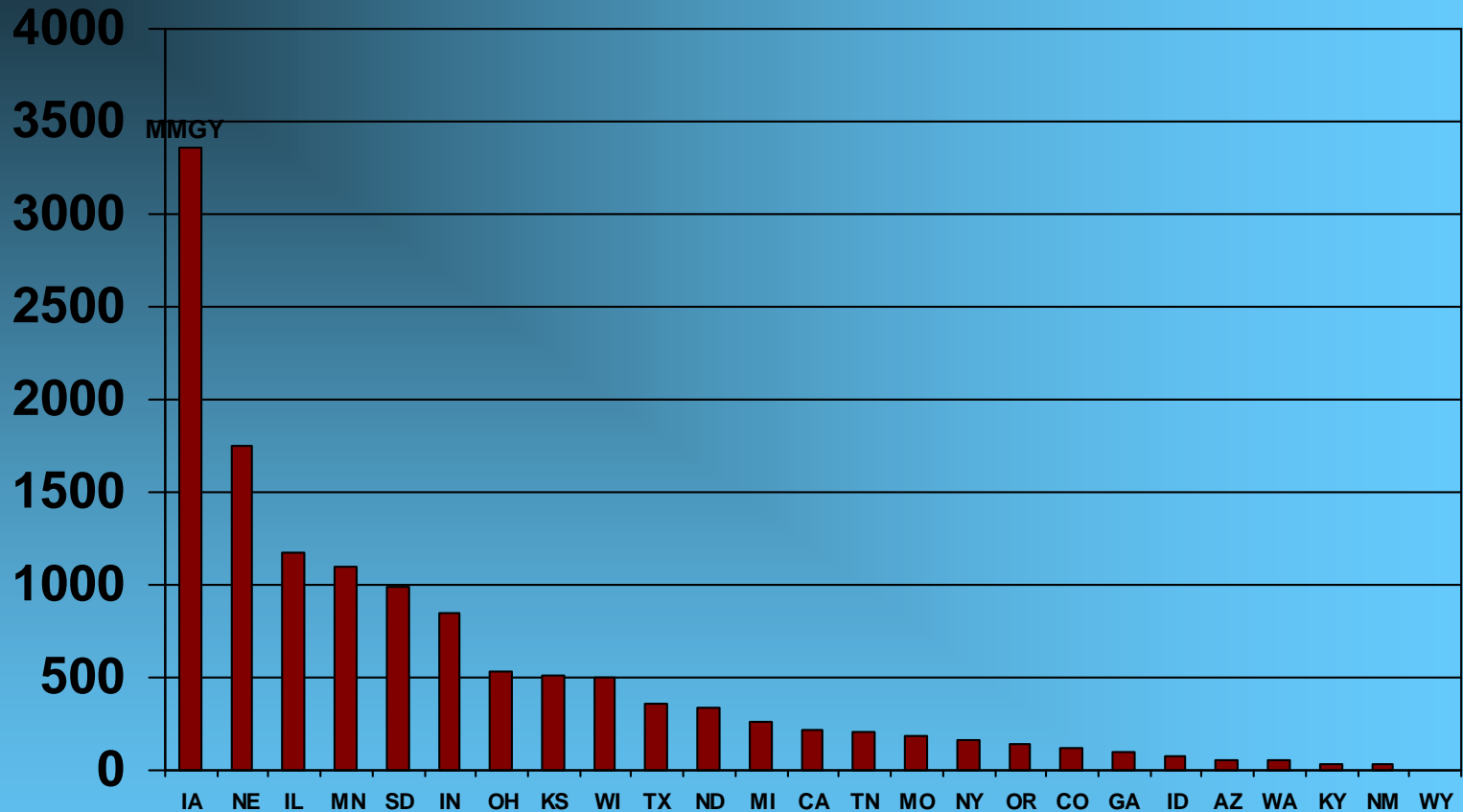
Source: Pew Environment Group, 1/08.



Ethanol



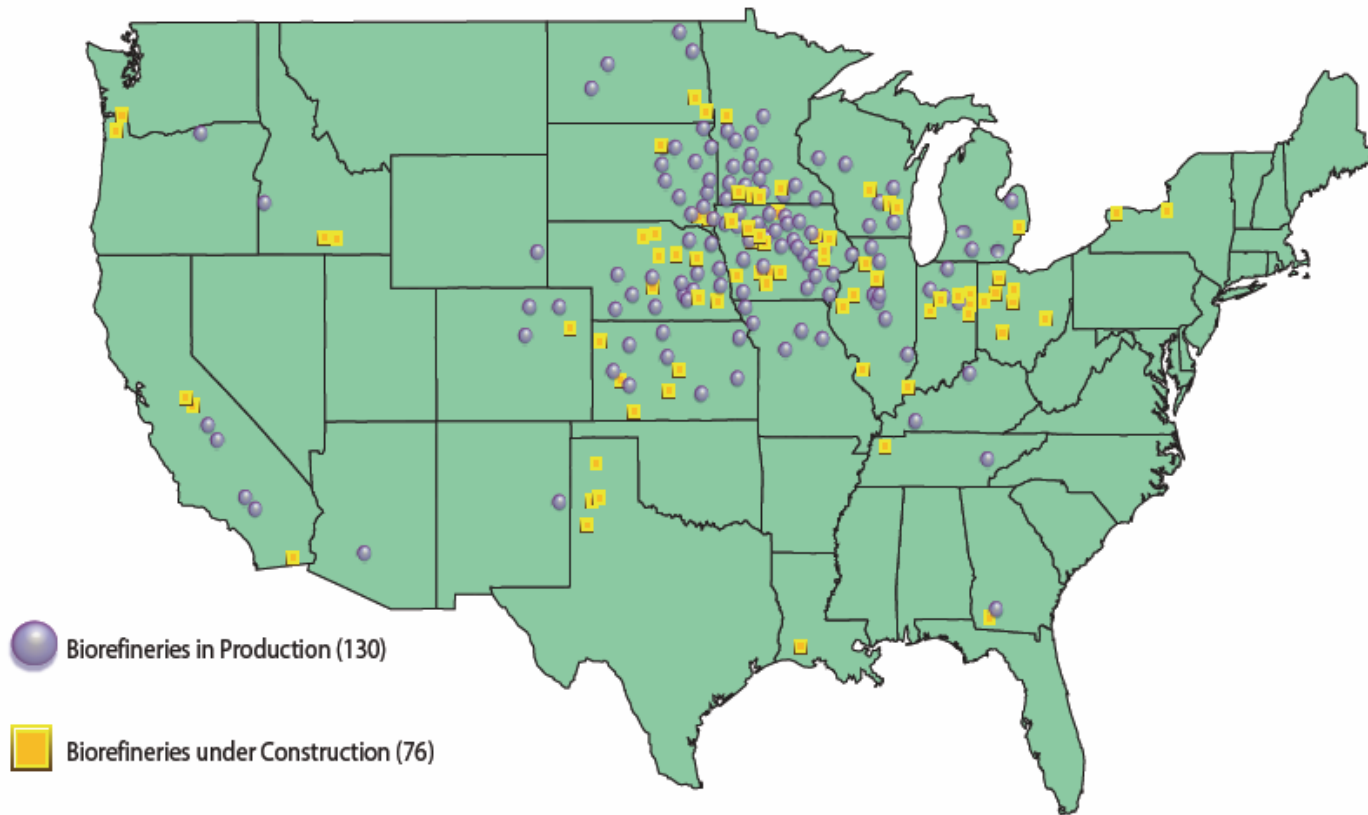
Ethanol Capacity By State



Source: Renewable Fuels Association, October 2007.



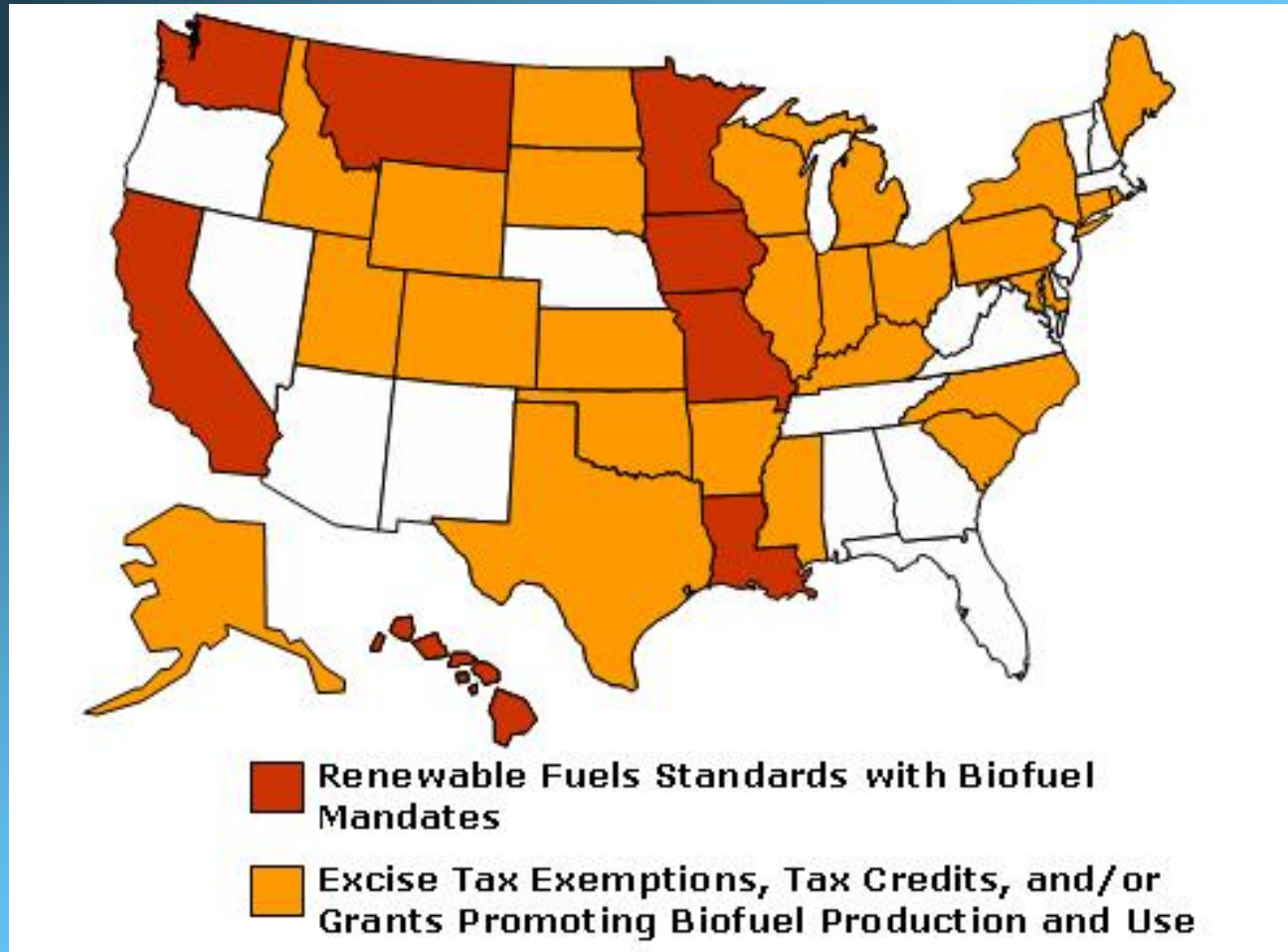
U.S. Ethanol Biorefinery Locations



Source: Renewable Fuels Association
10.4.07



State-level Renewable Fuel Standards



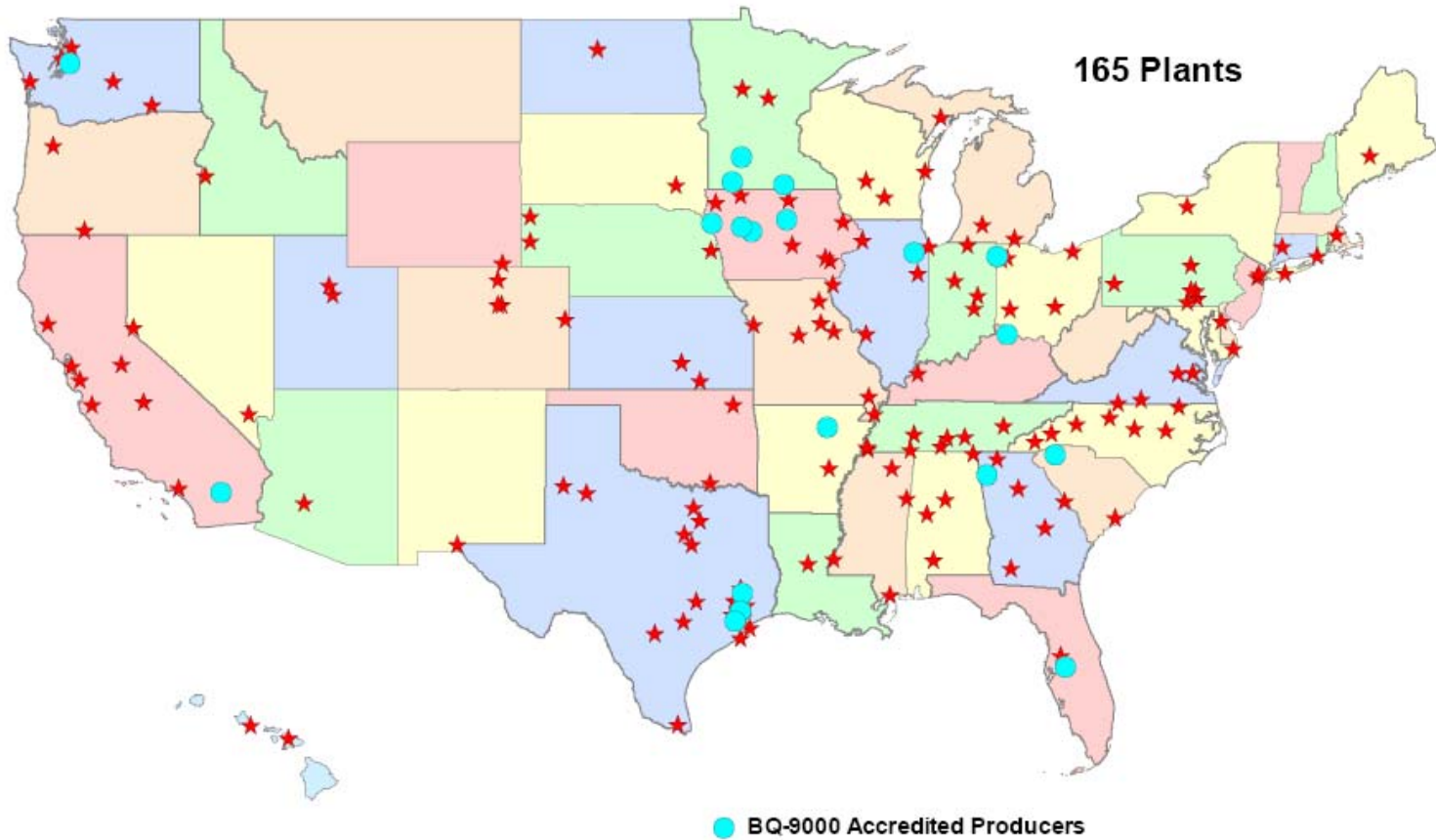
Source: Pew Environment Group, 1/08.



Biodiesel



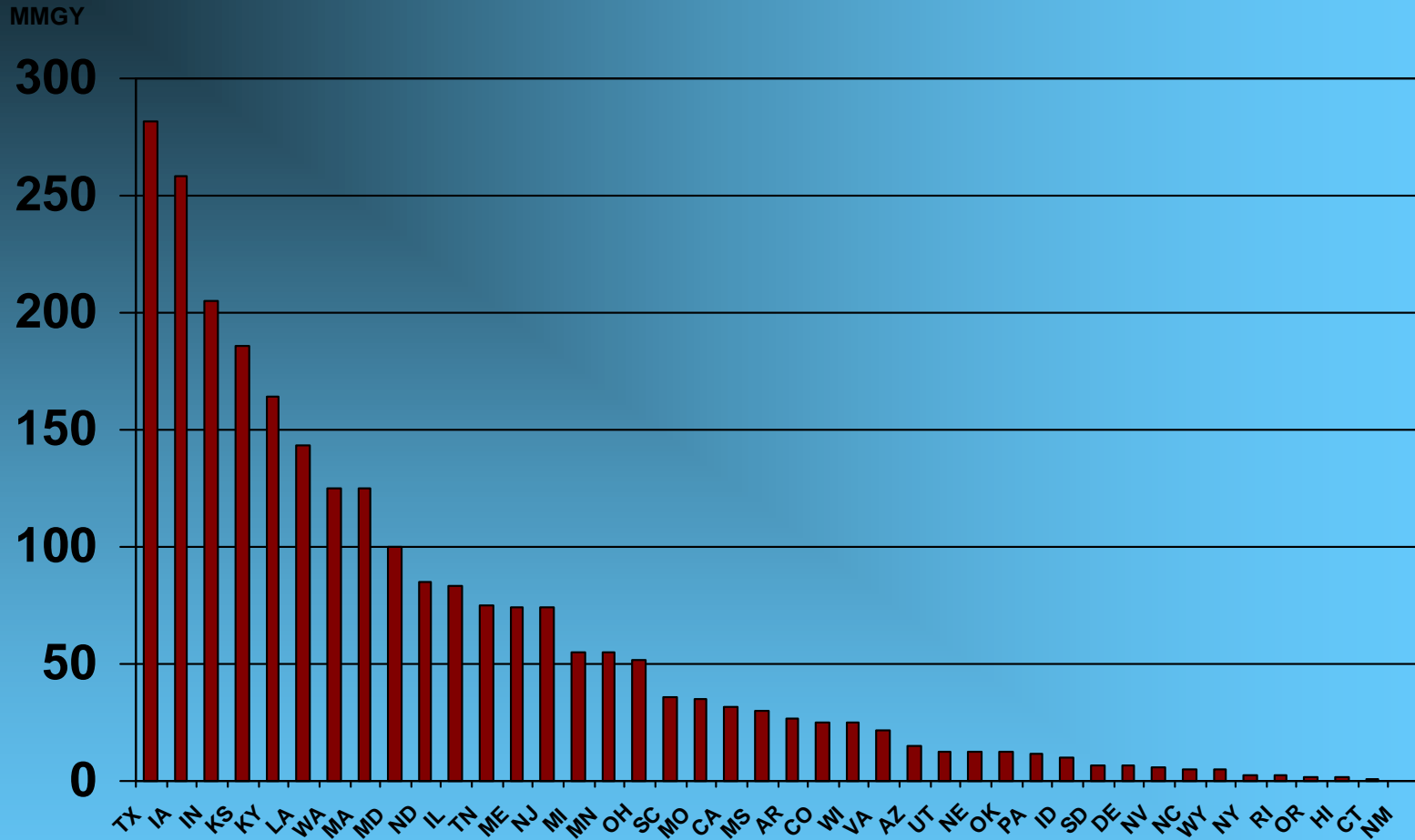
Commercial Biodiesel Production Plants (September 7, 2007)



'BQ' Denotes BQ-9000 Accredited Producers



Biodiesel Capacity By State



Source: National Biodiesel Board, 1/08.



Where can states make a difference?

- Federal-state grain warehouse issue
 - States merchandising requirements shouldn't be preempted by the US Warehouse Act and its licensing requirements
- Food safety
 - Dairy inspection/regulation
 - State meat inspection programs
 - Pesticide regulation
- Regional partnerships
 - North Central Bioeconomy Consortium
 - Extension, Research, and Ag Departments in 12 Midwestern states



Summary

- We all play important roles in the ag industry.
- State leaders need to stay “on top” of national issues.
- Working together can effect change:
 - Communicating
 - Identifying common causes
 - Unified efforts





Username: Password: Login Printer Friendly Format Search:

- Resources
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About NASDA

Welcome to the National Association of State Departments of Agriculture!

Our mission is to represent the state departments of agriculture in the development, implementation, and communication of sound public policy and programs which support and promote the American agricultural industry, while protecting consumers and the environment.

Mission | Officers | Profile | Policy Committees | Staff | Regional Associations | Affiliates | Annual Report | Honor Awards | Internships



- Hot Issues**
- America's Heartland
 - Soybean Rust
 - BSE Information
 - Avian Influenza Resource Site
 - Model Food Emergency Response Plan Template
 - Interstate Sales of State Inspected Meat and Poultry
 - NASDA 2007 FARM BILL RECOMMENDATIONS

- Calendar/Register for it**
- February 7-12, 2007 - NASDA's 1st Washington on Capitol Hill
 - April 18-21, 2007 (tentative) - Tri-Mexico
 - May 6-8, 2007 - U.S. Food Export

- What's New... Latest Action**
- NASDA News
 - News Releases
 - Media Links

- Media Room**
- NASDA News
 - News Releases
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National Association of State Departments of Agriculture

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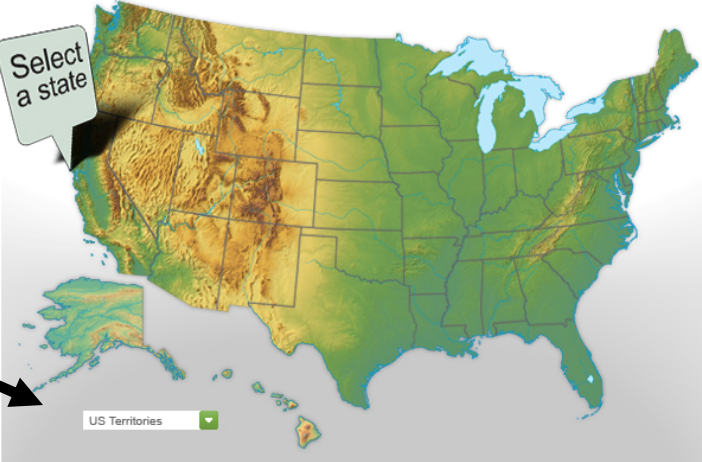
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Welcome to NASDA

Our mission is to represent the state departments of agriculture in the development, implementation, and communication of sound public policy and programs which support and promote the American agricultural industry, while protecting consumers and the environment.



- Topics** + View all topics
- Animal health
 - Food safety
 - Biotechnology
 - Homeland security
 - Economics
 - Marketing & trade
 - Environment

- Hot Issues**
- 2007 Farm Bill Recommendations
 - Interstate sales of state inspected meat and possibly more random info
 - America's Heartland
 - Avian Flu resource center
 - One last hot issue

- Events** + View all events
- Full name of closest upcoming event 02/25/2007 - Springfield, IL
 - Full name of next upcoming event, this title is just a little bit longer 02/12/2007 - Denver, CO
 - Name of another event in New York State 03/07/2007 - New York, NY

- Key Resources**
- Here are links to important resources
 - Full Name of another key resource
 - Full Name of closest upcoming event

Headline for Featured Story

01/14/2007 - Lorem ipsum dolor sit amet, consectetur adipiscing elit. Aenean ut ipsum et lectus imperdiet sollicitudin. Donec dignissim magna vel massa. Integer quis, adipiscing id, urna. Vivamus metus. Maecenas euismod incidunt ultrices. Integer ue quis, adipiscing id, habitasse platea Ut condimentum.



- News** + View more news
- Headline for first featured homepage story 01/14/2006
 - Headline from another featured homepage story that ws highlighted before 01/14/2006
 - Headline from third featured story 01/14/2006
 - Headline from another featured story 01/14/2006

NASDA Website:

<http://www.nasda.org>



Thank you!

Contact Information:

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