



Reaching the Global Marketplace

How Many Invisible Factories Does Your State Have?



Who is a part of GROW Nebraska?

- 62% Female/38% Male
- 69% Rural/31% Urban
- Current membership count is 354
 - Service & Tourism: 22%
 - Food & Beverage: 18%
 - Resource Providers: 14%
 - Home: 14%
 - Fine Art: 9%
 - Jewelry & Clothing: 8%
 - Music & Books: 7%
 - Bath & Candle: 5%
 - Retail Stores: 3%



Reaching the Global Marketplace

- 82% of members have web sites
- 30% of those web sites are eCommerce enabled
- GROW Nebraska is currently selling 955 products on their eCommerce site.
- In 2010, 67% of sales were from out of state on eCommerce and 91% of sales were from out of state on eBay.

Providing Sustainable Services

- GROW Book
- Technical Assistance and Training Opportunities
- Evaluations – Product and Web
- Online Exposure
- Loan Programs
- UPC Assistance





Return on Investment

- For every dollar in grant funding GROW receives, \$2.27 is returned to GROW Nebraska businesses.
- In 2009, the program had an annual budget of \$750,190.
- 33% of the funding is from state and federal grants
- 43% enterprise income
- 24% corporate sponsorship and donations

**Your donation to
GROW Nebraska
helps small businesses
in Nebraska grow.**



Learn More

- Learn more about GROW Nebraska online at www.grownebraska.org.
- Send any questions to info@grownebraska.org or call us toll-free at 888.GROW.NEB.

Thank You!